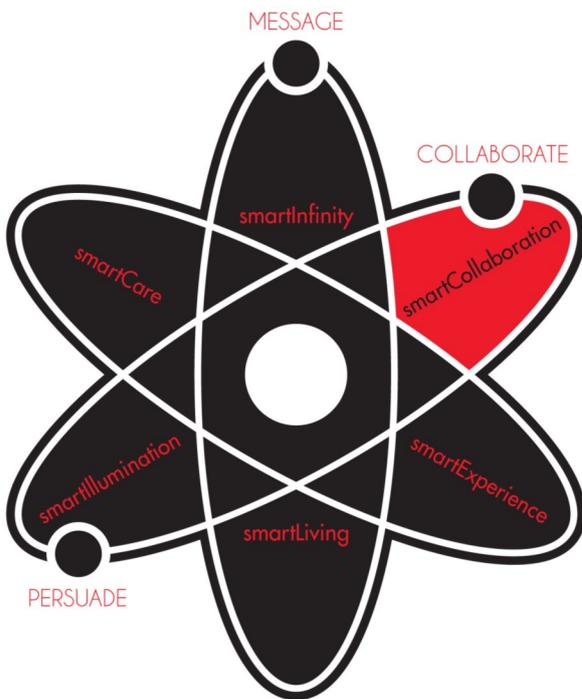




IBM CLIENT CENTRE

A unique collaborative environment to enhance company and client experience.



"This is the first project with Vistron for audio visual solution implementation and planning for IBM Client Centre. The project was very successful and now with technology such as networked touch-screens and video conferencing infrastructure, the centre is primed to encourage collaborative and consultative engagements."

Client Center Manager, IBM

The IBM Client Centre, located on the 2nd floor of IBM Singapore Technology Park, is an environment where company employees and clients can execute various functions with the collaborative tools that were recently installed.

The IBM Client Centre is an integral part of IBM where The Centre hosts cross Industry and Brand solution briefings and demonstrations, showcasing multiple command centre environments and executive boardrooms.

Vistron was able to execute the collaborative and technological vision of The IBM Client Centre through the installation of top-motch audio visual systems.

Vistron was the AV designer consultant to propose the available solutions to the customer. This is the first centre worldwide to be designed from scratch as a fully branded, integrated, cross-IBM facility with exceptional client experience at its core.

To further enhance this innovative collaborative space, a wide range of products from notable manufacturers were used. For the client solution presentation rooms, the 4 x 2 video display wall was created with 8 x 55" slim bezel video wall monitors. This video display wall was equipped with **Extron's Quantum Elite video wall processor** as well as **Crestron's Matrix Switches**. The sound system consists of **Clearone Pro** as well as **Extron's amplifiers and speakers**. The interactive control portion of these presentation rooms was well-served by **Crestron's 9" Tilt Touch Screen**.

In addition to the client solution presentation rooms, a solution area that is used to present IBM solutions was created to reinforce the "immersive experience to IBM solutions and technology". The display wall was created using 3 x Short Throw Projectors as well as Crestron's 8 x 8 Matrix Switches. Similarly to the client solution presentation rooms, Crestron's 9" Tilt Touch Screen was installed to include a interactive and collective work space.

Overall, Vistron exceeded IBM's expectation in creating The Client Centre. Valued by IBM, this centre is "an integral part of the IBM Client Centre network with access to expertise and resources within and beyond the region. Singapore is the lead Client Centre in the world where clients can get a fresh, new, immersive experience to IBM solutions and technology".



Extron Quantum Elite Video Wall Processor



Crestron 9" Tilt Touch-Screen



Extron Power Amplifier - 200 Watts

"This was a very successful project and also my first project with IBM Singapore. Vistron managed to deliver within a tight timeline and IBM is very impressed and happy with the final result. We are continuing to work on many more Audio Visual integration projects with IBM such as the collaborative work to build the Watson Centre, IBM Think Place in Changi and IBM's new office in MBFC T2 Studio and their meeting rooms. Vistron is now IBM's preferred vendor."

Lee Chiew Leng, General Manager, Vistron